

## CURRICULUM OFFER

<b>Subject</b>	Media – Currently at Fairview only.
<b>Intent</b>	<p>Media is an important aspect of the visual world around us, it is an integral part of the digital age that we now live in and influences us all on a daily basis, often without us being aware of it.</p> <p>Our aim is to enable students to access the creative aspects of graphic design, multimedia and editing in order to further their media skills and open their eyes to all of the visual influences surrounding them in the modern online world.</p>
<b>Implementation</b>	<p>Currently all KS3 students have two lessons a week on their timetable. KS4 have two-four lessons a week. Fairview has a well-equipped “Media Hub” with iMacs, Graphics Tablets and up to date Adobe software packages.</p> <p>KS3 students will cover projects such as “Exploration into magazine design” where they will choose from a range of software packages and physical design tools including; Photoshop, Graphic tablets, PowerPoint, iMovie and Photography. Fairview Centre also benefits from a darkroom where students can develop their own film and produce black and white photographs. Students will make links with publishers and designers, exploring their styles and the content of their work, demonstrating an understanding of any exemplar work in their own creations.</p> <p>As students develop their mastery of packages and skills, they are given elements of freedom in their work where a broad range of media can be used, be it film, moving image or adding/making music for their projects. Creativity is encouraged and the Media, Music and Art Departments work closely together in creating bespoke projects for students.</p> <p>Year 10 and 11 will work towards gaining a WJEC Level 1/2 certificate/award in Creative and Media. Learners will complete 3 units of work.</p> <ul style="list-style-type: none"> <li>• Unit 1 Creating a Proposal in Response to a Brief</li> <li>• Unit 2 Creating an Outcome in Response to a Brief</li> <li>• Unit 3 Audio Recording</li> </ul>
<b>Impact</b>	<p>Students who achieve a Level 1 could progress to a variety of Level 2 qualifications such as Level 2 Interactive Media or the Creative Media Diploma within a college setting.</p> <p>The skills developed through Media lessons can cross over into many careers and further/higher education courses for our students as well as giving them the confidence to work with technical packages and improve their computer literacy in general.</p>
<b>Accreditations</b>	WJEC level ½ Creative and Media (9750A1 Award) (9750C1 Certificate) –KS4.

<b>Enrichment opportunities</b>	<p>As part of the Creative Arts faculty, students will be encouraged to attend trips to galleries, films, theatre and music venues in order to inspire their work.</p> <p>We like students to make links with other subject areas and we create projects that allow students to do this. They may create a video or film in iMovie and create and record the soundtrack in Music.</p>
<b>Safeguarding</b>	<p>Creative classrooms are comfortable environments where conversations spark imagination, creativity and sometimes emotion. Staff are equipped to talk to students on a pastoral level about all sorts of subjects such as healthy relationships, body image, taking care of yourself, online safety, drugs, alcohol, carrying weapons etc. We use these conversations to sensitively spark interest for a topic or piece of work whilst making sure students leave feeling informed or supported with whatever issue they may have touched upon in a lesson.</p>
<b>Outline of Virtual Curriculum offer</b>	<ul style="list-style-type: none"> <li>• Lessons will be offered through a virtual timetable and accessed via TEAMS.</li> <li>• All virtual resources will reflect the expectations of the existing curriculum.</li> <li>• Work will be assessed in line with teaching expectations, Examination criteria.</li> </ul>
<b>Reading</b>	<p>Students are encouraged to read information as part of their learning experience in lessons. Key words and examination terminology are shared with all students and are linked, to relevant learning objectives during lessons.</p> <p>The students' learning within Media Studies incorporates reading as part of the developmental process. It is key to improving their analytical and interpretative skills that make up a large part of their learning and eventual qualification. In Media we have subject specific books and reading material eg (Media Studies: Theories and Approaches – Dan Laughey), alongside this we also guide and support our students in the use of online material to further their subject knowledge.</p>